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Contact: Julie Springer-Holmes
ID.CREATIVE
Julie@idcreative.com / 512-422-1902

**INTEGRATED WEALTH MANAGEMENT FASHION WEEK EL PASEO 2013™
ANNOUNCES PRELIMINARY LINE-UP OF DESIGNERS AND EVENTS**
Financial Firm Returns for Second Year as Presenting Sponsor

PALM SPRINGS, CA (November 20, 2012) ... *Palm Springs Life* is proud to announce that Integrated Wealth Management will once again serve as Presenting Sponsor of the eighth annual Fashion Week El Paseo event. This is the second year Integrated Wealth Management has been the Presenting Sponsor, so in honor of the firm's commitment, the event has been renamed **Integrated Wealth Management Fashion Week El Paseo 2013**.

Integrated Wealth Management Fashion Week El Paseo 2013 will be held March 15 – 23, 2013, in Palm Desert with the following designers: Katherine Polk, Sue Wong and Michael Costello and 2013 Designer of the Week, Gilbert Chagoury. Also participating are designers from the hit-television show *Project Runway* and graduates of the prestigious FDIM/Fashion Institute of Design & Merchandising debut design program.

Integrated Wealth Management Fashion Week El Paseo 2013 is the premier West Coast fashion event which showcases the newest collections by top designers and cutting-edge and emerging West Coast designers. As the West Coast's groundbreaking consumer-driven fashion experience, Fashion Week El Paseo offers a week of high-quality fashion events and entertainment for both the consumer and the fashion industry.

"Integrated Wealth Management is excited to return as the Presenting Sponsor of this important West Coast Fashion event," said Integrated Wealth Management's President and CEO, Jim Casey. "This year we look forward to continuing our partnership with *Palm Springs Life* and expand an already spectacular collaboration of fashion, art, and entertainment."

The "Big White Tent" will be home to approximately 50 designers featured during the nine days of Fashion Week, making Palm Desert the destination for consumer and industry leaders.

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This year's season will have more pre-events leading up to the showcase, including more events for Diva ticket holders. Additional features include trunk shows and after-parties following some of the evening shows.

"We are extremely pleased that Integrated Wealth Management has joined us for a second year as our Presenting Sponsor" said Michael Mathews, director of community relations and events for *Palm Springs Life*. "We have expanded Fashion Week El Paseo 2013 to a ninth night in 2013 and are very excited about our line-up of shows as well as the enhanced experience we are creating in our 29,000 square foot facility."

Integrated Wealth Management is joined by the City of Palm Desert, El Paseo Merchants Association, Plummers, The Gardens on El Paseo, El Paseo Village, TRIO, El Paseo Jewelers, International School of Beauty and Time Warner Cable.

About Integrated Wealth Management

Integrated Wealth Management is an independent wealth management firm representing hundreds of individuals, businesses, and nonprofits. The company helps clients attain their current and future financial goals by providing an exceptional level of personalized service and financial advice, and adapting quickly to changing client circumstances, market conditions or tax laws. Integrated Wealth Management Financial Advisors have received the Five Star Wealth Manager Award from Five Star Professional and *Palm Springs Life Magazine* for multiple years. *Financial Advisor Magazine* included the firm in its Top Registered Investment Advisors 2010 ranking.

About Integrated Wealth Management Fashion Week El Paseo

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The high octane fun-filled week features nightly runway shows, a stylish ultra-lounge for cocktails, swank after-parties, in-store events, trunk shows, all benefiting numerous charities.

The 8th Annual Integrated Wealth Management Fashion Week El Paseo™ takes place March 15-23, 2013, under the spectacular Big White Runway Show Tent which encompasses over 29,000 square-feet and features an elegantly-appointed Plummers Lounge and a charming Outdoor Garden Reception Area. The Big White Runway Show Tent is located near El Paseo on Larkspur, adjacent to Palm Desert's most stylish shopping and fashion district.

For updates, a schedule of events and tickets, please visit www.fashionweekelpaseo.com.

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